

VendorInsight® Names New Marketing Specialist

Cincinnati, OH, August 8, 2016: VendorInsight®, an award-winning software solution that helps financial institutions manage third-party vendors and assess risks, announced today that Brandie Potzick has joined the company as their Marketing Specialist.

Potzick draws on previous marketing and public relations experience from an agency setting, contributing to successful brand campaigns and lead generation initiatives for a variety of professional services companies. She has a B.A. in Communications from the University of Cincinnati.

“I am excited to join the VendorInsight team and look forward to helping the company grow its reach and strengthen its presence and awareness within the market,” said Brandie Potzick. “VendorInsight is an expertly-developed software solution supported by excellent service, and I’m excited to share their value with more institutions that could benefit.”